



PERSON SPECIFICATION
Professor in Marketing
Vacancy Ref: A2673

Criteria	Essential/ Desirable	Application/ CV/ Interview
Willingness to take on senior level responsibilities and duties, including the Head of Department role if required	Essential	Application/ CV/ interview
Experience of research, teaching and engagement leadership roles at the departmental level	Essential	Application/ CV/ Interview
Strong research profile and international reputation in field	Essential	Application/ CV/ Interview
Excellent communication and inter-personal skills	Essential	Application/ CV/ interview
Collegiality	Essential	Application/ CV/ interview
Record of engagement with national and international research networks	Essential	Application/ CV/ interview
Evidence of engagement with external (non-academic) organizations	Essential	Application/ CV/ interview
The ability to develop and provide strategic leadership across the discipline.	Essential	Application/ CV/ interview
Ability to contribute toward the development of Departmental teaching and research plans	Essential	Application/ CV/ interview
The ability to provide leadership to attract research students and post-doctoral fellows to the subject area.	Essential	Application/ CV/ interview
The ability to make a significant strategic contribution to the research and teaching agenda of the discipline and Lancaster University Management School.	Essential	Interview
A proven track-record in securing external funding and managing research projects.	Essential	Application/ CV/ interview
Experience in providing high-quality teaching at undergraduate and postgraduate levels.	Essential	Application/ CV/ interview
Experience of supervising and examining doctoral theses	Essential	Application/ CV/ interview
PhD in Marketing or cognate subject	Essential	Application/ CV/ interview